



FACT SHEET

Structure:

- California nonprofit public benefit corporation - 501(c)(3)
- Legally separate from Stanford University
 - *Incorrect to write "Stanford's StartX"*
 - *Correct: "a non profit that runs an accelerator for Stanford-affiliated entrepreneurs , "spun out of Stanford" or "Stanford originated"*

Timeline:

- Founded in Summer 2009, launched program in Summer 2010
- Summer 2014 -- 12th class, 4 year old program
- StartX Med (dedicated to medical and biotechnology entrepreneurs) launched in May 2012

StartX Funding:

- StartX is supported by more than \$5 M in cumulative funding from Stanford University, Stanford Hospital & Clinics, Genentech, Merck, Johnson & Johnson, Kauffman Foundation, Microsoft, Blackstone Foundation, Intuit, Greylock Ventures, and many others.
 - Stanford University and Stanford Hospital & Clinics: \$1.2 M yearly grant for three years (\$3.6M)

Stanford-StartX Fund - established by StartX, Stanford University, and Stanford Hospitals & Clinics in September 2013 for StartX companies raising a professional round of investment

- \$16.4 M invested to date
- 51 investments committed
- 17 medical, 28 consumer/enterprise/edtech, 6 hardware/cleantech

StartX-backed Portfolio Companies:

- 160 startups
- \$349 M raised
- \$133 M raised by StartX Med companies
- \$2.2 M raised on average per company that has graduated
- By category: 45% Consumer, 20% Enterprise, 12% Hardware, 22% Medical
- By industry: Cleantech, Biotech, Medtech, Edtech, Consumer Internet, Gaming, Mobile, Enterprise, etc.
- 14 acquisitions
 - 11 acquisitions since May 2013

- Luma Camera (Instagram), 2013
 - WifiSlam (Apple), 2013
 - Loki Studios (Yahoo), 2013
 - Aviate (Yahoo), 2014
 - Shopwell (HarvestMark), 2013
 - 6Dot (ProxTalker) 2013
 - PeerCDN (Yahoo), 2013
 - Nutrivise (Jawbone), 2013
 - Undisclosed, 2013
 - Stypi (Salesforce.com), 2012
 - Accevia, 2011
 - Thinkbulbs, 2010
 - Undisclosed, 2014
 - Undisclosed, 2014 (according to news reports)
 - Undisclosed, 2014 (luxury retail)
- Recent fundings:
 - Genapsys, \$37 M Series B
 - Kidaptive, \$10 M Series B
 - InstartLogic, \$26 M Series C
 - NuMedii \$3.5 M
 - Clinkle \$25 M
 - Breakthrough \$5 M
 - Apportable \$5 M
 - Propeller \$1.35 M
 - HEAP \$2 M
 - Watchup \$1 M
 - DataFox \$1.5 M
 - Xola \$1.8 M
 - Qbotix \$12 M (5/14/2014)

Entrepreneurs:

- **377 Stanford-affiliated founders supported (not including Summer 2014)**
 - 60% are Stanford graduates or current students
 - Undergrads (35%), Masters (44%), PhD (15%), MBA (11%), MD (6%), JD (1%), LLM (1%), MSM (1%)

Program:

- Three sessions yearly
- Participation is at no charge. StartX does not take equity.
- Application process: online application + two rounds of interviews with expert judges (investors, industry veterans, entrepreneurs)

- 8-10% acceptance rate
- Community engagement
- ~ 60 Educational and community events per session
- Mentoring - 3 tier program
 - Lead Mentors (coaches, serial entrepreneurs)
 - Board of Advisors (industry experts, mentors, VCs)
 - Entrepreneurs-in-Residence
- “On-the-job,” experiential education & collective intelligence
- Infrastructural resources, \$100k per company
 - office space
 - legal services
 - web services
 - financial aid

Staff:

- 30 full-time and support staff
 - 80-90% of part-time staff are Stanford students
- Cameron Teitelman, Founder & CEO, age 25
 - Began building StartX while a junior at Stanford
 - Stanford BS Management Science & Engineering, 2010

Social Media

- <http://twitter.com/startx>
- <https://www.facebook.com/StartX>

Located at 2627 Hanover St. in Palo Alto, CA

About StartX

StartX is a 501(c)(3) Stanford-affiliated nonprofit in Silicon Valley that runs one of the world’s top startup accelerator programs. Our mission is to advance the development of the best entrepreneurs through experiential education and collective intelligence. Since launching in 2010, we have supported more than 160 companies and 370 entrepreneurs across a wide spectrum of industries. StartX provides founders with access to a powerful network of entrepreneurs, investors, mentors, and industry partners, along with office space and a variety of other resources. We are supported by Stanford University, Stanford Hospital & Clinics, Kauffman Foundation, Microsoft, Intuit, Steelcase, Blackstone Charitable Foundation, Greylock Partners, Draper Fisher Jurvetson, Sequoia Capital, Merck, Genentech, Johnson & Johnson, and many others. For more information, visit startx.stanford.edu.